

## JUHEE MEHTA

#### WHO AM I?

words chose me to express themselves since the beginning of my career.
But I've not been limited to content writing.

I find myself exploring disciplines from advertising, social media, photography, video content,

to psychology, public relations, and whatnot!

#### **WORK EXPERIENCE**

- Content manager at American Express
- Social Media Manager & Content Creator at Karwaan Properties (Rishikesh) | Dec 2022-Jun 2023
- Copywriting & Creative writing at Purple Focus |
   Jan 2021-Jan 2022
- Copywriting at Tickertape | Jan 2022-August 2022
- Copywriter & Content writer at UdaipurBlog | Feb 2018-Feb 2019
- Copywriting & SMM at Key Elements | June 2020-Aug 2020
- Blogging-EWON | Dec 2017-Feb 2017
- Copywriting-94.3 MyFM | June 2016-Sep 2016
- Content & Marketing Head at AIESEC | Feb 2016-Dec 2017

#### CONTACT

Portfolio Click here

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### I AM GOOD AT



#### SOFT SKILLS

Written communication, creative thinking, conceptualisation, Team management



### DIGITAL MARKETING

Social Media, SEO, Brand marketing, Wordpress, Basics of JSON & HTML



## WRITING

Copywriting, Content Writing, Content Editing, Proofreading, Web writing

## **ACADEMICS**

# UNDER GRADUTION (2014-2018)

Bachelor of Journalism & Mass Communications,
Udaipur

# POST GRADUATION (2019-2021)

MBA Specialised in Marketing,
Indore